

MARC D. JAFFE
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I am a High technology professional with expertise in consumer electronics, personal computing, networks, and small business computing. Experience in the management of IT functions and web site support for large corporations. High-energy individual with strong people skills.

I have worn many shoes in my career thus far, and I love it. When my day can go from computer technician to troubleshooter to inventor and be creative, then I would say that was a good day.

In the late eighties I opened my own commercial Photo lab/Photography business and built 3 labs from Scratch; construction to electrical to plumbing. If I needed something that did not exist, I invented it. If I needed to use a new piece of technology, I learned it.

I am currently a Microsoft Certified MCSE, MCSA, MCP.
Although I am not certified in Apple, I have supported many systems and machines over the years

Like everything else in my past, I am in a constant learning mode. I am always seeking new challenges and looking to add to my repertoire of knowledge.

TECHNICAL SKILLS:

- PC – Windows 2003 Server (Active Directory), Windows XP, Windows 2000
- Mac – OS X, all aspects
- Data Devices – Blackberry, Palm, Pocket PC, etc.
- Wired and Wireless Networking
- Trouble shooting and Repair – Computers, handhelds, home electronics
- Applications: Microsoft Office, Photoshop, Illustrator, Dreamweaver, Art and productivity programs. Anything you can throw at me.

Thanks, Marc

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Certifications:

- Microsoft Certified Professional: MCSE, MCSA, MCP

Current Consultant. JRO Technology, Port Chester, New York

- Part Time Consultant
- Rebuilding Computers with New XP/ 2003 OS Builds.
- Software installs, Upgrades
- Mac OS Consultant
- Hands on with Active Directory and Administrator Duties

2005-2007 Customer Service Representative. AT&T Mobility, Greenwich, CT

- CSR working with consumer clientele as well as direct sales with small businesses.
- Number 5 in New England based on total opportunities
- Data devices include: Blackberry, Palm, Pocket PC, Smart Phones.
- Trouble shoot clients devices and questions.
- Direct link to various AT&T departments for international setups, Blackberry, and all trouble shooting that cannot be done on the CSR side.
- Follow up with end users and maintain relationships.

2002-Current Technology Consultant, Marc Jaffe Studios, Salem NY

- Technology consultant specializing in PC and Mac platforms, wireless and hard-wired networks, cell phones, PDA's, handheld and convergent data devices.
- Helped clients determine technology needs, match technology to business requirements, acquire appropriate technology, and implement technical solutions.
- Clients included small corporations to individuals requiring technical assistance.

2002 Director of Technology, Wave Entertainment, Norwalk, CT

- Managed all IT functions including Avid servers, networks. Supported 10 people local and remotely. Maintained desktop and Laptop computers for video editing on the road
- Acquired and installed all computer equipment and applications.
- Evaluated and selected PDA's, cell phones and convergent devices for executive business travel.
- Video Editor for company video projects that included X Games for ESPN and, Splash TV for Nickelodeon. The Videos produced by Wave were used by major TV Networks.

2000-2001

Web Designer, PepsiCo International, Somers, NY

- Contracted to work as a Web Designer on their Intranet and Extranet.
- Project one was for Franchise University. This site will rebroadcast selected video and make available all materials (PowerPoint's and Documents) from their 3 day event as audio slide shows and doc center. This site is available internationally. The video portions were supplied on cd and the materials resided on a dedicated server. Completed a total of 3 versions of Franchise University and Jumpstart an Primer site. Worked with a team to maintain the sites for two years ensuring 7x24 availability internally and externally.
- Designed the International Sales Online website. This site rolled out in early 2002 was a large international site available to the Business units around the world to access all the necessary data to carry out their daily business. Sales online is broken down by the different aspects of Pepsi's working philosophy.
- Designed 3 addition websites for various departemnts
- Redesigned the Pepsi Online Intranet site to have a scalable front end and incorporate the existing content into a working site while the switch to a new portal was is implemented.

1999

Studio Manager, Blink Digital Studios, Duggal Color Projects -- New York, NY

- Managed state-of-the-art Digital Photo Studio
- Researched and purchased all studio equipment
- Scheduled digital photography studio rentals and computer production studio for special photo shoots.
- Provided training and support to clients on the use of equipment to optimize their experience with the studio.

1997-1998

Sales Representative, Sinar Bron Imaging, Inc.—New York, NY

- Consultative sales of professional photography equipment, including Scitex Leaf Digital cameras (12/36 Mb), large format Sinar view cameras, Broncolor strobe equipment, and Foba camera stands.
- Territory included New York City and the 5 Boroughs including both end users and Sinar Bron dealers.
- # 2 Salesman in U.S. in 1997 and 1998
- Supported dealers and end-users by demonstrating equipment, techniques and applications. Achieved high customer satisfaction ratings.

1988-1997

Professional Photographer, Marc Jaffe Studios, Inc. - Mount Kisco, NY

- High-end commercial advertising and product photography; professional portraits.
- On-premises full service photo lab.
- Retail Store, Customer Service and Commercial Direct Sales
- Clients included Readers Digest, NY Times Magazine, MasterCard International, Carol Wright, South Beach Beverages, GTE, IBM, US Surgical, Champion Paper, Panasonic, US Tobacco, Pitney Bowes, Dun & Bradstreet.